

# LA Textile Show

Join us **Monday, March 15** for these informative **free\*** apparel industry seminars at the **Fashion Business Inc. offices, Suite C786, California Market Center**

\* Seminars are free to all AIMS clients and FBI members.

California Market Center  
110 E. 9th St., Los Angeles, CA



## Understanding Apparel Principles Using Software Applications

**9:00 a.m. – 10:00 a.m.**

An overview of manufacturing, distribution and wholesale concepts using an ERP apparel information management system. Understanding costing, BOM production and inventory control processing systems for manufacturers importers and distributors. Learn how to manage your business with apparel software.

Presented by Henry Cherner of AIMS

## EDI Made Simple

**10:00 a.m. – 11:30 a.m.**

Learn from the experts! If you are in the apparel industry and want to do business with major department stores, you must attend this seminar! EDI topics will include UPC numbers, bar coding, ASN's, UCC-128 labels, EDI integration, service bureaus and UPC catalogs.

Presented by eCcss, AIMS, Progressive Label & Innovative Systems

## QuickBooks for the Apparel Industry

**12:00 p.m. – 1:00 p.m.**

There is information that needs to be included in your accounting system in order to produce financial statements. Learn the basics about how to integrate financial information into the General Ledger of QuickBooks. Understand the limitations and strengths of Quickbooks for the Apparel Industry and other Apparel software that can integrate with Quickbooks.

Presented by Scott Allen & Henry Cherner

## Retailing Online

**2:00 p.m. – 3:00 p.m.**

Have you ever wanted to sell retail online? Learn the inside way of retailing online from the industry's best. It's more than just a website; it's an online retail store to generate revenue. Topics include: Why web retailing is important, responsibilities of opening a web store, search engine optimization & advertising, marketing your site, web merchandising, options & services available for retailing online & best options for you.

Presented by Focal Technology